1. A laminate comprising

a substrate having at least one broad surface, and

a layer of hook-engageable material having a basis weight of less than about 4 ounces per square yard and comprising a generally sheet-form web body having a first surface laminated to said at least one outer broad surface of the substrate and a second surface from which hook-engageable fibers or yarns extend.

2. The laminate of claim 1 wherein said hook-engageable material has a basis weight of about 2 ounces or less per square yard.

3. The laminate of claim 1 in which the hook-engageable material includes a binder resin anchoring the hook-engageable fibers or yarns and constituting between about 20% and 40% of the weight of the material.

4. The laminate of claim 1 wherein said material comprises a stretched material, stabilized in its stretched condition.

5. The laminate of claim 1 wherein the material comprises a non-woven material.

6. The laminate of claim 1 wherein the material is a non-woven material that has substantially varied areal density of fibers over its surface.

7. The laminate of claim 6 wherein said non-woven material comprises areas with high areal density of fibers interspersed with areas with low areal density of fibers, the ratio of high to low areal densities being at least four to one.

8. The laminate of claim 1 wherein the material comprises a knit material in which yarns form hook-engageable loops.

9. The laminate of claim 1 further comprising a graphic design printed upon a surface of the laminate and disposed to be visible by viewing said second surface of the web body from which the hook-engageable fibers or yarns extend.

10. The laminate of claim 9 in which said graphic design at least partially comprises printing residing on the hook-engageable fibers or yarns of the material, or on the second surface of the web body from which the hook-engageable fibers or yarns extend, or on the opposite surface of the web body, or on the outer broad surface of the substrate, or on combinations thereof.

11. The laminate of claim 6 having an image printed on the second side of the non-woven material, from which the hook-engageable fibers extend, wherein an image visible from the surface of the material comprises the effects of light reflected by printing on said second surface of the material and light reflected by printing on said hook-engageable fibers.

12. The laminate of claim 9 or 11 wherein the image comprises resolved features of the order of less than a few millimeters.

13. The laminate of claim 9 wherein said graphic design at least partially comprises printing residing on said hook-engageable fibers or yarns of the material.

14. The laminate of claim 9 wherein said graphic design at least partially comprises printing residing on the second surface of the web body from which the hook-engageable fibers or yarns extend.

15. The laminate of claim 9 wherein said graphic design at least partially comprises printing residing on said first surface of the web body, the material being at least partially transparent such that the design can be seen through the material.

16. The laminate of claim 9 wherein said at least one outer broad surface of the substrate to which the material is laminated is continuous and said graphic design is at least partially printed on said outer broad surface of the substrate, the material being at least partially transparent so that the design can be seen through the material.

17. The laminate of claim 1 comprising a disposable sheet.

18. The laminate of claim 1 in which the substrate comprises at least a corrugated core.

19. The laminate of claim 18 in which the substrate comprises a smooth sheet side of a corrugated board.

20. The laminate of claim 18 in which the substrate comprises a corrugated core laminated at its spaced apart flute regions to said hook-engageable material.

~~21.~~ The laminate of claim 1 wherein the substrate is selected from the group consisting of paper, wood, synthetic foam, chipboard, wallboard, metal, plastic, and cork.

22. A merchandise display comprising at least one laminate according to claims 1 or 9 and merchandise having loop-engageable hooks, the hooks releasably securing the merchandise to said hook-engageable fibers or yarns.

23. A merchandise display comprising at least one laminate according to claims 1 or 9 and decorative material having loop-engageable hooks, the hooks releasably securing the decorative material to said hook-engageable fibers or yarns.

24. A corrugated board comprising

a first outer layer,

a second outer layer,

a core comprising at least one middle corrugated layer, wherein the first and second outer layers are laminated to the core, and

wherein at least one of the outer layers comprises or is laminated to hook-engageable material having a generally sheet-form web body, said web body having an outer surface from which hook-engageable fibers or yarns extend.

25. The corrugated board of claim 24 wherein said hook-engageable material is a hook-engageable material having a basis weight of less than about 4 ounces per square yard.

26. The corrugated board of claim 25 wherein said hook-engageable material has a basis weight of about 2 ounces or less per square yard.

27. The corrugated board of claim 24 wherein said material comprises a non-woven material.

28. The corrugated board of claim 24 wherein said material comprises knit material.

29. The corrugated board of claim 24 wherein said material comprises a stretched material, stabilized in its stretched condition by a cured binder.

30. The corrugated board of claim 24 wherein the material is a non-woven material which has substantially varied areal density of fibers over its surface.

31. The corrugated board of claim 30 wherein said non-woven material comprises areas with high areal density of fibers and areas with low areal density of fibers, the ratio of high to low areal densities being at least four to one.

32. The corrugated board of claim 24 further comprising a graphic design printed on a surface of the corrugated board disposed to be visible by viewing said outer surface of the web from which hook-engageable fibers or yarns extend.

33. The corrugated board of claim 32 in which the printed design resides at least partially on said hook-engageable fibers or yarns.

34. The corrugated board of claim 32 in which the printed design resides at least partially on a surface of the web body opposite to said outer surface of the web from which hook-engageable fibers or yarns extend, the material being at least partially transparent such that the design can be seen through the material.

35. A display system comprising

a set of corrugated board panels, wherein at least some of the panels are cooperatively constructed to be assembled as a self-supporting structure, and

a continuous layer of hook-engageable material having a basis weight of less than about 4 ounces per square yard and comprising a generally sheet-form web body having a first surface laminated to at least one surface of at least one of the corrugated board panels and a second surface from which hook engageable fibers or yarns extend, said fibers or yarns being exposed for engagement by loop-engageable hook fasteners secured to an object.

36. The display system of claim 35 wherein said material comprises a non-woven material.

37. The display system of claim 36 in which the non-woven material is a needled material.

38. The display system of claim 35 in which the material is a knit material.

39. The display system of claim 35 wherein said material comprises a substantially stretched material, stabilized in its stretched condition by a cured binder.

40. The display system of claim 35 wherein the material is a non-woven material having varied areal density of fibers over its surface.

41. The display system of claim 35 wherein said non-woven material comprises areas with high areal density of fibers and areas with low areal density of fibers, the ratio of high to low areal densities being at least four to one.

42. The display system of claim 35 wherein said hook-engageable material has a basis weight of about 2 ounces or less per square yard.

43. The display system of claim 35 further comprising a graphic design printed upon a surface of the display in position to be visible by viewing said second surface of the material from which hook-engageable fibers extend.

44. A merchandise or trade show booth comprising a display system, comprising laminated panels of corrugated board that include material having hook-engageable fibers or yarns as an outer surface and wherein said panels of corrugated board are configured to be attached together with loop-engageable hooks engaged with fibers or yarns of the material to form a self-supporting structure.

45. A display comprising

a continuous layer of hook-engageable material having a basis weight of less than about 4 ounces per square yard and comprising a generally sheet-form web body having first and second oppositely directed surfaces and hook-engageable fibers or yarns extending from at least the first of said surfaces, said fibers or yarns being exposed for releasable engagement by hook fasteners associated with an object, and

a substrate having a broad surface laminated to the second of said surfaces of the hook-engageable material.

46. The display of claim 45 constructed and arranged to be suspended freely from a support, the display having dimensional stability sufficient to support the weight of objects secured thereto without significant distortion of the display.

47. The display of claim 45 wherein said hook-engageable material has a basis weight of about 2 ounces or less per square yard.

48. The display of claim 45 wherein said material is a non-woven or a knit.

49. A banner or flag comprising

a dimensionally stable non-stretchable hook-engageable material shaped in the form of a banner or flag and having a basis weight of less than about 4 ounces per square yard and comprising a generally sheet-form web body having first and second oppositely directed surfaces and hook-engageable fibers or yarns extending from at least the first of said surfaces.

50. The banner or flag of claim 49 wherein a graphic design resides upon a surface of the hook-engageable material.

51. The banner or flag of claim 50 in which the graphic design is at least partially printed on the hook-engageable material.

52. The banner or flag of claim 50 in which the graphic design is at least in part a separable member attached by loop engageable hooks to the material.

53. The banner or flag of claim 50 in which the material is at least partially transparent so that the design is visible from both surfaces of the material.

54. The banner of flag of claim 49 wherein said material comprises a needled non-woven material.

55. The banner or flag of claim 49 wherein said material comprises a stretched material, stabilized in its stretched condition by a cured binder.

56. The banner or flag of claim 49 wherein the material is a non-woven material having varied areal density of fibers over its surface.

57. The banner or flag of claim 56 wherein said non-woven material comprises areas with high areal density of fibers and areas with low areal density of fibers, the ratio of high to low areal densities being at least four to one.

58. The banner or flag of claim 49 wherein said hook-engageable material has a basis weight of about 2 ounces or less per square yard.

59. The banner or flag of claim 49 in which the material is a knit.

60. The banner or flag of claim 49, constructed to be suspended from a support surface.

61. The banner or flag of claim 60 wherein said material is releasably attached to the support surface by engaging fibers or yarns of the material with hook fasteners of the support surface.

62. An object comprising

a dimensionally stable hook-engageable non-stretchable material having a basis weight of less than about 4 ounces per square yard and comprising a generally sheet-form web body having first and second oppositely directed surfaces and hook-engageable fibers or yarns extending from at least the first of said surfaces, and a graphic design residing upon a surface of the material in position to be visible by viewing said surface of the material from which hook-engageable fibers or yarns extend.

63. The object of claim 62 wherein said material comprises a needled non-woven material.

64. The object of claim 62 wherein said material comprises a stretched material, stabilized in its stretched condition by a cured binder.

65. The object of claim 62 wherein the material is a non-woven material having varied areal density of fibers over its surface.

66. The object of claim 65 wherein said non-woven material comprises areas with high areal density of fibers and areas with low areal density of fibers, the ratio of high to low areal densities being at least four to one.

67. The object of claim 62 wherein said hook-engageable material has a basis weight of about 2 ounces or less per square yard.

68. The object of claim 62 wherein such hook-engageable material is knit.

69. The object of claim 62 wherein said graphic design is defined by at least one discrete member having loop-engageable hooks, the hooks releasably securing the graphic design to said surface of the material from which the hook-engageable fibers extend.

70. The banner of claim 62 wherein said graphic design is printed upon a surface of the material.

71. A method of forming a display system comprising the steps of:

providing a sheet of a hook-engageable material having a basis weight of less than about 4 ounces per square yard and comprising a generally sheet-form web body having first and second oppositely directed surfaces and hook-engageable fibers or yarns extending from at least the first of said surfaces, and

laminating said second surface of the material to a substrate.

72. The method of claim 71 comprising, during some stage of forming the laminate, printing a graphic design at least partially on at least one of said surfaces of the laminate, the characteristics of the material and printing selected such that the graphic design can be seen by viewing the outer surface of the material.

73. The method of claim 71 wherein said material comprises a needled non-woven material.

74. The method of claim 71 wherein said non-woven material comprises a stretched material, stabilized in its stretched condition.

75. The method of claim 71 wherein the non-woven material has varied areal density of fibers over its surface.

76. The method of claim 71 wherein said non-woven material comprises areas with high areal density of fibers and areas with low areal density of fibers, the ratio of high to low areal densities being at least four to one.

77. The method of claim 71 in which the material is a knit.

78. The method of claim 71 wherein said hook-engageable material has a basis weight of about 2 ounces or less per square yard.

79. A method of forming a material useful in a display system comprising

providing a sheet of a hook-engageable non-woven material having a basis weight of less than about 4 ounces per square yard and comprising a generally sheet-form web body having first and second oppositely directed surfaces and hook-engageable fibers extending from at least the first of said surfaces, and

printing a graphic design at least partially on a surface of the non-woven material.

80. The method of claim 79 in which the non-woven material comprises a needled stretched and stabilized non-woven material.

81. The method of claim 71 or 79 wherein the step of printing comprises flexographic printing.

82. The method of claim 71 or 79 wherein the step of printing comprises dye sublimation printing.

83. The method of claim 71 or 79 wherein the step of printing comprises screen printing.

84. The method of claim 71 or 79 wherein the step of printing comprises electrostatic printing.

85. The method of claim 71 or 79 wherein the step of printing comprises ink-jet printing.

86. A floor runner carrying printing on its upper surface and having a hook-engageable lower surface.